

FOR IMMEDIATE RELEASE

**Dominican Center's Releases New Logo and 2017 Amani Neighborhood Revitalization Plan**

Milwaukee, WI – July 10, 2017. For the first time in 22 years, the Dominican Center proudly unveils its new logo. Our new logo is forward-looking and reflective of the Dominican Center's work with Amani residents and partners to build a better future in Milwaukee's Amani community.

The new logo's streamlined and clean lines reflect the Dominican Center's look to the future and the hues of green are associated with growth, renewal and revitalization. The newer logo no longer includes 'for women' on it, because Dominican Center resources and support are inclusive of all women, men and families living in the Amani neighborhood. The timing of the logo coincides with the recently released 2017 Amani Revitalization Plan.

The Amani Neighborhood Revitalization Plan provides a resident-informed path to an improved quality of life. Amani resident input was gathered through community input sessions, monthly neighborhood meetings, door-to-door canvassing, and an array of neighborhood activities. The goals of the Revitalization Plan include increasing collective efficacy and community peace, improving Amani housing conditions, stimulating Amani economic development, and supporting family well-being and lifelong learning. The Revitalization Plan identifies actions to help realize the Amani vision for future investment and development, and can be found in full on the Dominican Center's website, [www.dominican-center.org/build-amanis-capacity](http://www.dominican-center.org/build-amanis-capacity).

The Dominican Center is located at 2470 W. Locust Street, in the heart of the Amani neighborhood. The Dominican Center served as the community anchor for the White House Neighborhood Revitalization Initiative, Building Neighborhood Capacity Program and presently is the lead community partner for the new U.S. Department of Justice Byrne Criminal Justice Innovation Grant for Amani.

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